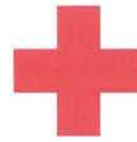


April 24, 2008



**American
Red Cross**

Charter Oak Chapter
of Connecticut

Federal Communications Commission
1919 M St., NW
Washington, DC 20554

RE: WVIT/NBC30, West Hartford, Conn.

To Whom It May Concern:

I am writing to share information about our organization's interaction with WVIT/NBC30, a television station in West Hartford, Connecticut.

The Charter Oak Chapter of the American Red Cross serves 82 communities in Northern and Southeastern Connecticut, as well as Fisher's Island, New York. We are a humanitarian organization with the mission of helping people prevent, prepare for and respond to emergencies. Our services include disaster response, health & safety education, community disaster education and the provision of a safe, adequate blood supply for Connecticut residents.

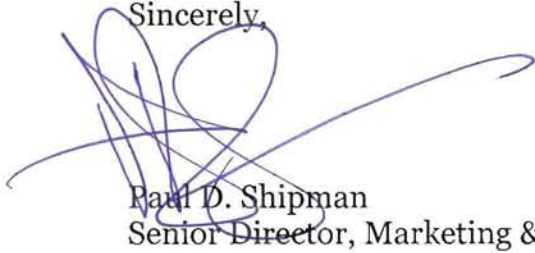
We have partnered with WVIT/NBC30 for several years in a variety of projects. The station has been a media sponsor of activities at our chapter, which includes provision of on-air personalities for special events, in-kind donation of video production for public service announcements and airing of both public service announcements and reduced-rate air time for additional announcements highlighting preparedness and volunteer recruitment. We have also been able to appear on public affairs programs produced at the station to highlight our activities in the community.

Another important part of WVIT/NBC30's support of our chapter has been a donation of space and supplies for its NBC30 Health and Wellness Fair, held in October at the Connecticut Convention Center in Hartford, Connecticut. This event draws more than 20,000 attendees. At the fair, we have been able to demonstrate CPR techniques, recruit volunteers and hold blood drives. In both years of our participation, our blood drive has outperformed goals and we've achieved significant visibility in the community.

WVIT/NBC30 has also provided space on their website for us to highlight our organization and a community calendar, which we may access independently to post events like classes, blood drives and volunteer orientations.

The staff of WVIT/NBC30 is particularly helpful in working with us. They have made their services easy to access and have created a brand, “Partners in a Caring Community,” that provides a strong identity for their community activity. Their strong commitment to working with our nonprofit organization has had a definite impact on our visibility in the community.

Sincerely,

A handwritten signature in blue ink, appearing to read "Paul D. Shipman", with a long horizontal flourish extending to the right.

Paul D. Shipman
Senior Director, Marketing & External Relations